



## News

### **“Liza Minnelli benefit concert scheduled”**

Press release announcing Fall 2007 east-coast appearance by famed singer-performer Liza Minnelli and her orchestra on behalf of Chimes Foundation at the Meyerhoff Symphony Hall, Baltimore, MD, Aug 1, 2007

### **“Local executive serves as Pennsylvania Public Radio broadcaster”**

Press release about Entertainment Consultants’ vice president and executive producer, Art Wachter’s appointment as radio broadcaster and on-air host of the Folk Show on WPSU, an NPR affiliate, Jul 10, 2007

### **“Best of Annapolis 2007 speakeasy voted best juice joint in town”**

Article about annual “Best of Annapolis” awards theme gala produced by Entertainment Consultants. *What’s Up Times*, Jun 14, 2007

### **“UCP gets big boost from Emmylou concert”**

Article about “Black Tie and Blue Jeans” concert to benefit United Cerebral Palsy featuring Grammy winner, Emmylou Harris, produced by Entertainment Consultants. *The Examiner*, Mar 29, 2007

### **“The good, the bad, and the ugly of event planning”**

Address to *the Association of Non-Profits* by Entertainment Consultants’ vice president, Art Wachter, Feb 16, 2007

### **“How to plan successful corporate special events”**

Address to the *Marketing Directors Support Group* by Entertainment Consultants’ vice president, Art Wachter, Sept 20, 2006

### **“Firm’s know-how helps raise fundraising dollars”**

Freelance article featuring Entertainment Consultants, dealing with the professional design and production of celebrity fundraising events, *M.T. Shenk*, Aug 10, 2006

### **“Ex CIA Director, Adm. Stansfield Turner speaks at book fair fundraiser”**

Press release detailing the appearance of Adm. Turner as keynote speaker and author (*Burn Before Reading: Presidents, CIA Directors and Central Intelligence*) at annual non-profit event; arrangements, coordination, management and consultation by Entertainment Consultants, Oct 23, 2005

**“U.S. Ambassador to deliver keynote address”**

Press release about U.S. Ambassador to Ireland, James C. Kenny’s address at Irish-America fundraising luncheon; appearance arranged and produced by Entertainment Consultants, Mar 4, 2006

**“Southwest Airlines founder headlines new SWA terminal grand opening ceremonies”**

Press release about gala opening of nation’s newest and largest Southwest terminal at BWI (Baltimore-Washington International Airport (Thurgood Marshall)); coordinating production, décor, and entertainment services by Entertainment Consultants, May 11, 2005

**“Event planning 101”**

Educational seminar presented to *the Society for Marketing Professional Services* by Entertainment Consultants’ president, Jay Wachter, Apr 6, 2005

**“University of Notre Dame president ”**

Press release about Rev Edward A. Malloy, president of Notre Dame University receiving standing ovation following address to 1200 attendees at annual fundraising event banquet; arrangements and coordination by Entertainment Consultants, Mar 12, 2005

**“Cal Ripken spearheads benefit breakfast”**

Press release about baseball legend’s presentation at fundraising event; consultation, coordination and management of select event and appearance elements by Entertainment Consultants, Jul 21, 2004

**“Smithsonian cites ‘exceptional contribution’ of concert program on National Mall in Washington, D.C. ”**

Press release: Entertainment Consultants president, Jay Wachter receives “Certificate of Appreciation” from the Smithsonian Institution for coordination of historic concert as part of Smithsonian Folklife Festival, Jul 1, 2004

**“The business of event planning—educational perspectives”**

Address to *American Student Association of Community Colleges*, National Conference, Washington, D.C. by Entertainment Consultants’ president, Jay Wachter, Mar 21, 2004

**“Down to the details”**

Article about strategies used by professional event planning companies for theme events, featuring Entertainment Consultants. *Jewish Times*, Mar 7, 2003

**“Workplace hospitality improves production”**

Feature article by Entertainment Consultants’ president, Jay Wachter, dealing with attitudes in the workplace, especially humor and lightheartedness as strategies management can use to improve morale and production. *Baltimore Business Journal*, Feb 21, 2003

**“Name droppers inc.”**

Article about Entertainment Consultants’ role in the design and production of high-profile celebrity concerts and programs on behalf of non-profit organizations/ *Baltimore Magazine*, Nov 1, 2002

**“Budget carefully for corporate event”**

Feature article by Entertainment Consultants’ president, Jay Wachter. *Baltimore Business Journal*, Oct 25, 2002

**“Leno headlines benefit; 450 k expected”**

Article featuring Entertainment Consultants role in Jay Leno Concert. *Daily Record*, Oct 12, 2002

**“Grand ole opry holiday tribute concert stirs patriotic sentiments”**

Press release about post 9-11 benefit concert produced by Entertainment Consultants, Dec 14, 2001

**“NBC ‘Saturday Night Live’ star Darrel Hammond leads fundraising show”**

Press release highlighting Entertainment Consultants’ production in cooperation with Chimes Foundation, featuring Hammond, Rita Rudner, and comedic entertainer Carrot Top, Nov 18, 2001

**“Jay Wachter accepts tourism award; entertainment group cited as International Goodwill Ambassador”**

Press release about Entertainment Consultants president, Jay Wachter, accepting “Tourism Partner of the Year” award in recognition of entertainment group’s “outstanding contribution” to promoting Capital Region USA (Washington, DC/Virginia/Maryland) and the United States internationally through ongoing music and entertainment programs provided overseas, Oct 23, 1995